



The Croswell turned 155 years old, and we celebrated with an open house and a virtual tour ... welcoming our friends back to the theater, both in-person and virtually, after far too much time away!



Summer and Fall 2021
brought the
long-awaited return
of live theater to the
Croswell stage, with
spectacular productions
of Disenchanted, Joseph
and the Amazing
Technicolor Dreamcoat
and Something Rotten!







Some longtime friends returned to the Croswell stage for special concerts, including international opera star Leah Crocetto and Croswell favorite Michael Lackey.



The Croswell has been my theatrical home since 2014, and sharing the stage with my daughters Joanna and Olivia is a precious bonding experience.

John Bacarella
 Something Rotten, October 2021





A full year after it was first scheduled, A Christmas Story: the Musical gave families a place to celebrate ... and became one of the Croswell's 10 most attended shows of all time!



2021 IMPACT REPORT

VOLUNTEERING



205 front-of-house volunteers donated about 1,900 hours to help Croswell guests have a first-class experience.



117 actors donated their time to delight and enchant us on stage.

DONORS



871 people donated to the Croswell's annual fund in 2021 — 329 of them giving for the first time!



17 people gave

using an IRA
charitable
distribution.
To learn about how
to join friends like
Lee Salazar and
Bob & Ann Fraile,
ask us for details!

PERFORMANCES



41 dates of programming were offered in 2021, including 34 performances of four mainstage musicals.



We also created a makeshift "patio" along our Hickman Way alley to offer several casual nights of live music for our community.

AUDIENCES



16,815 tickets were purchased in 2021, bringing fresh energy to our downtown after too many months away.



55% of ticket buyers came from outside Lenawee County, providing an economic boost to our community.

YOUTH



64 kids and teenagers had the opportunity to perform in both live and virtual productions.



1,413 student tickets were purchased for 2021 productions.



The Croswell works hard to make sure opportunities are provided for performers of all ages — children, high schoolers, and adults. What is most powerful, however, is when all these diverse age groups work together on a production. Actors are never too old or too young to learn from one another.

- Bill McCloskey, A Christmas Story, November 2021

2021 Board of Directors

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